

THE LAPIDUS CLINIC

A UNIQUE CONCIERGE PRACTICE FOR
IMPROVED HEALTH AND LONGEVITY

Welcome to my **Concierge Practice**.

To have the best care, you need a doctor who is engaged, in love with their profession and willing to take a genuine interest in your life, health and longevity.

You want a doctor who is exceedingly well trained in the art and science of medicine. A doctor who works hard to stay ahead of new technology developments to benefit their patients.

Every patient should interview any new doctor they are considering, before entrusting their health and longevity to them. I feel so strongly about this, that on the back of this brochure I list what I believe are the most important questions to ask any new doctor and I give you my answers to them as well.

I have dedicated my life to being the best doctor I can be for my patients. You will see it in my experience and all the extensive training I have done to stay at the top of my chosen field.

My pledge to my patients is that I will never stop learning new ways to maximize the quality of care I provide.

“ You are not an average person.
Why would you settle for an
average doctor? ”

Yelena Lapidus M.D.



THE LAPIDUS CLINIC

Personalized Medicine for Healthy Longevity



THE LAPIDUS CLINIC CONCIERGE PROGRAM



FOR DISCERNING PEOPLE WHO ARE WILLING TO WORK WITH DR. LAPIDUS
TO LIVE LONGER AND LIVE BETTER

Dr. Lapidus offers to her patients the most precise and personal care using her experience, her extensive educational training and the latest diagnostic technology.

Patients will have the benefit of 24/7/365 access to The Lapidus Clinic for emergency situations and urgent care.

The practice focuses on wellness, preventative medicine, anti-aging, cancer prevention, and regenerative medicine for healthy longevity. Dr. Lapidus will also offer family practice medicine for all concierge practice members.

When you become a member of her new concierge practice, you will first receive a comprehensive assessment by Dr. Lapidus to prioritize the development of your personal customized care program. Your program will ultimately focus on four extensive Anti-Aging/Regenerative visits that will be life changing. These visits will be focused on all factors of your wellness including your cardiovascular, neurologic, immune, gastrointestinal, and endocrine systems.

Dr. Lapidus's system emphasizes hormonal balance, nutrition, exercise, nutraceutical therapies, and only prescription drugs when required.

These comprehensive assessments and advanced tests will help Dr. Lapidus to develop a total and unique healthcare plan that will provide you the best possible roadmap for living a long and healthy life with a sharp brain, strong immune system and heart, while also maintaining great energy levels.

Members will also be scheduled for follow-up visits as needed to assess the progress on their care regimen as developed and personally managed by the doctor.

Also as your health and body improves so should your image. Dr. Lapidus has had extensive training in aesthetics and other facets of body image.

Dr. Lapidus knows your time is valuable.

Therefore, for those who travel, have busy schedules or physically can't come to the office, Dr. Lapidus will be available for telephone appointments, or even special house calls in the Avila Beach, Shell Beach and San Luis Obispo Area.





WHY DR. LAPIDUS AND THE LAPIDUS CLINIC?

You need a doctor who is exceedingly well trained in the art and science of medicine and who works hard to stay ahead of new technology developments to benefit their patients.

Dr. Lapidus has been taking care of many kinds of patients in the San Luis Obispo area for over 10 years now and has not only extensive experience, but she is also:

- Board Certified in Family Practice, Anti-Aging and Regenerative Medicine
- A Fellow of the Metabolic Institute
- Certified in Bio-Identical Hormone Therapies, Neuro-psychiatry, Thyroid Disease Management, Weight Loss Protocols, Auto-Immune Disease Management and Aesthetic Medicine
- An expert at using Pharmacogenomic testing to treat polypharmacy (using prescription drugs that your DNA cannot metabolize)
- Currently finishing post-graduate studies at Stanford for Genetics and Genomics

THE LAPIDUS CLINIC PROGRAM BENEFITS

1. Complete Health Assessment by Dr. Lapidus including annual physical examination and hormone balance check, including the latest high-tech diagnostic and pharmacogenomic testing as needed.
Note: Some tests that are not covered by insurance will be voluntary and billed separately to the patient at special negotiated cash pricing.
2. Complete cardiovascular system examination.
3. Neuro-psychiatric assessment: 19 lead QEEG with emphasis on cognitive health and dementia prevention.
4. Gastrointestinal/immune system assessment.
5. Image support including as needed weight loss and dermatology examination.
6. Sustainable addiction recovery and addiction prevention.
7. Narcotics free pain management.
8. Direct access 24/7/365 to The Lapidus Clinic by cell phone or text for emergency/urgent care.
9. Ten percent discount for all aesthetic procedures at any Lapidus Clinic.
10. Twenty percent discount on nutraceuticals, vitamins, minerals and skin care products.
11. Extended visit times as needed, especially for assessments and physicals.
12. Dedicated office number for Concierge Program Members.
13. Enhanced coordination of referrals and specialist visits.
14. Insurance claim superbill when covered.



QUESTIONS TO ASK ANY NEW DOCTOR (AND ANSWERS FROM DR. LAPIDUS)

1. Do you love what you do and practice it with passion?

DR. L: I believe I am extremely passionate about practicing medicine. The best way to see for yourself is to read some of the recent testimonials from my patients on YelenaLapidusMD.com.

2. What are your goals for the future?

DR. L: To always be learning how to improve my skills and never retire. I love my job because there are always new breakthroughs in medicine to learn about. It is fascinating for me to learn how to integrate academic medicine and new technology with older non-traditional medicine.

3. Are you growing and learning new technologies?

DR. L: If you read about my Board certifications and all of the fellowships I have earned, you will see that since medical school I have continued to learn, train, and expand my knowledge to better care for my patients.

4. Is this doctor willing and able to help you make important joint health decisions?

DR. L: I am always there for my patients night and day to support and advocate for them no matter what they need.

5. Does this doctor have outstanding testimonials that are recent?

DR. L: Please go to YelenaLapidusMD.com to see my latest patient testimonials.

6. What is the doctor's training and experience?

DR. L: You can review my extensive training on my website or in this brochure.

7. Does the doctor have a good network of specialists and will they be your advocate, coordinate care, and make it happen faster for you?

DR. L: I have an extensive network of specialists I work with and have routinely coordinated care and advocated for my patients for over 10 years. It is part of my personal service for my patients.



For current annual membership fee information please call 1-805-439-4825 or go to YelenaLapidusMD.com.

To join the practice, please fill out and sign the Membership Application. The Lapidus Clinic is accepting new patients.

The Lapidus Clinic
6685 Bay Laurel Place Bldg 1
Avila Beach, CA 93424



THE LAPIDUS CLINIC

Personalized Medicine for Healthy Longevity